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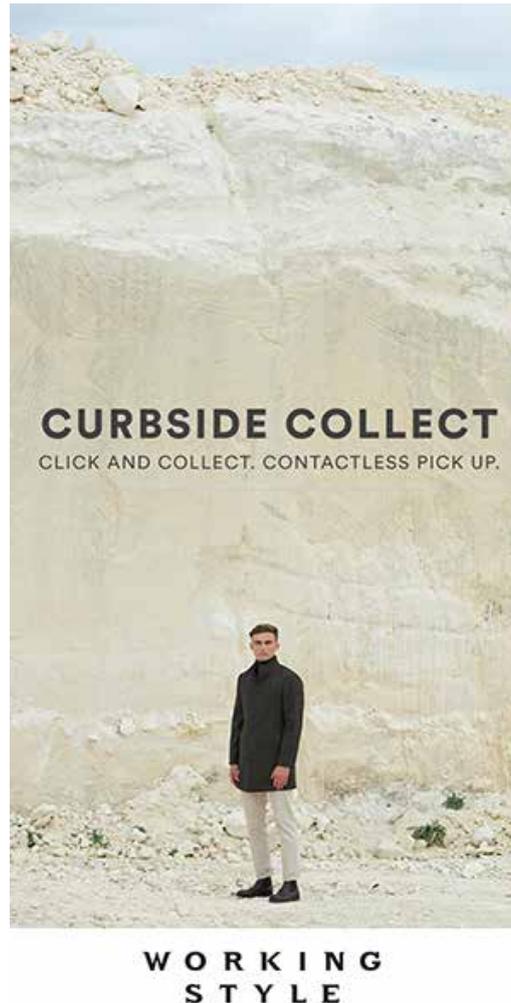
Mrec is our only option on mobile web and in email.

Email creative must be jpeg, png or gif (animated gif OK).

Html5 is fine everywhere else.

We use Google Ad Manager for web and app, and AdButler for email

Halfpage 300 x 600



Leaderboard 728 x 90



Billboard 970 x 250



Subject: Daily Digest | 4 new stories | Sun, 28 Jun 2020
 Date: Sunday, 28 June 2020 at 6:00:13 PM New Zealand Standard Time
 From: no-reply@businessdesk.co.nz@mail.businessdesk.co.nz on behalf of BusinessDesk
 To: Matt Martel

Native email ads

Requirements:

- Headline
- Two or three paragraphs of copy
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- 300px by 250px image (Mrec)
- Runs in Daily Digest and 7am Headlines emails

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Webinar: How to make the move from in-person to online



We are living through one of the biggest periods of disruption in recent history but necessity breeds invention.

To get you thinking about how your small business can pivot, we've invited Trailblazers Josh Tabor, from Scouts NZ, and Hayden McEvoy, from A-Team Tuition, to share how they transformed their businesses from an in-person model to online – all within a matter of months.

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Daily Digest - Sun, 28 Jun 2020

Today's headlines

[ELECTION 2020: ACT list makes gun lobbyist and climate change sceptic electable](#)

[ELECTION 2020: Greens back wealth taxes, ACC reform, guaranteed minimum incomes](#)

[PATRICK SMELLIE: The mysterious case of the Bauer NZ magazine sales](#)

[ELECTION 2020: Should the foreign buyer ban be eased?](#)



ELECTION 2020: ACT list makes gun lobbyist and climate change sceptic electable

Sun, 28 Jun 2020
 By Patrick Smellie

The ACT party has placed a gun lobbyist and a climate change sceptic school teacher at third and fourth place on its parliamentary list for the Sept. 19 election.

On the most recently published public polling, this week's One News-Colmar Brunton poll that put the libertarian party at 4 percent support, ACT could expect to bring Caroline McKee, from the Council of Licenced Firearms Owners, to Parliament, and Nelson teacher and pub owner Chris Baillie, to Parliament.

The council campaigned against aspects of the crackdown on semi-automatic weapons that followed the March 15 2019 terrorist shootings at two mosques in Christchurch. It expressed doubts about whether the gun buy-back would work as intended and feared it was both penalising legitimate gun-owners and failed to recognise the legitimate need for such weapons, for example, for pest animal control.

Fourth on the list is Baillie, who was identified on Twitter today by Nelson city councillor Rohan O'Neill-Stevens as "a teacher best known in Nelson circles for leading a 'climate hysteria skeptics' group at his school and always putting 'climate change' in inverted commas" - a claim backed by a student at the school in the same Twitter thread.

[Read the full story here](#) [Back to top](#)

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ELECTION 2020: Greens back wealth taxes, ACC reform, guaranteed minimum incomes



Sun, 28 Jun 2020
 By Patrick Smellie

The Green Party has launched its first major new policy for the Sept. 19 election, ditching its previous advocacy of a capital gains tax for wealth taxes targeted at people with more than \$1 million in assets of any kind, a guaranteed minimum income of \$325 a week and expanding the accident compensation system to cover earnings lost by illness.

Two new tax rates targeting high income earners would kick in at 37 cents in the dollar for people earning over \$100,000 a year and 42 cents in the dollar for incomes over \$150,000. The top tax rate is currently 33 cents and applies to all income above \$70,000 a year.

It would scrap the current range of income-related benefits and replace them with a basic guaranteed minimum wage at \$325 per week, with sole parents receiving a further \$10, bringing base payments to \$435 a week. The Working for Families tax credit scheme would be replaced with a simpler system that would pay \$100 per week for all children under three and a single Family Support credit of \$190 per week for the first child and \$120 a week for all other children.

The guaranteed minimum income would also apply for tertiary students, replacing the current student allowance.

[Read the full story here](#) [Back to top](#)

PATRICK SMELLIE: The mysterious case of the Bauer NZ magazine sales



Sun, 28 Jun 2020

It is now getting on for three months since the German magazine publisher, Bauer, announced it was closing its New Zealand titles.

Three months in which the company has hung onto well in excess of \$2

Got questions?

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